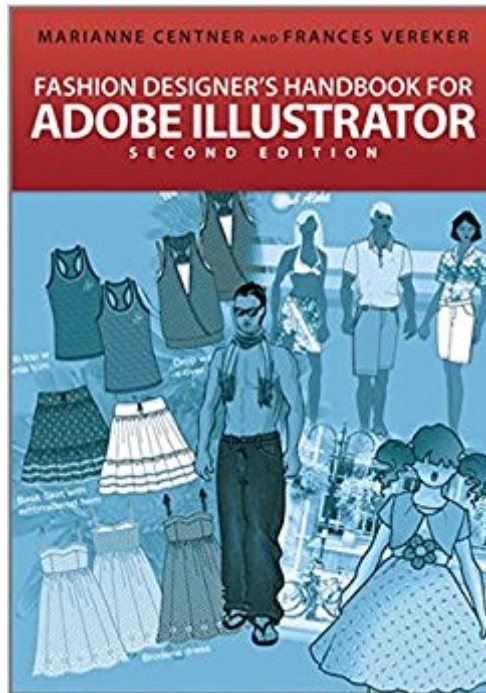




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Fashion Designer's Handbook For Adobe Illustrator



Synopsis

Fashion Designer's Handbook for Adobe Illustrator 2nd Edition is a teach-yourself guide that provides step-by-step instructions and diagrams on how to use Adobe Illustrator CS5. Bursting with detailed technical information and full colour illustrations, its highly practical approach ensures fast learning. You will not only learn how to create technical drawings, but also fashion illustrations, flat drawings and storyboards for the fashion industry, and how to combine Adobe Illustrator and Adobe Photoshop. Once the basics are covered, you have the opportunity to learn more about the sophisticated aspects of this essential software package. If you are a fashion student or a fashion designer, this is the only book you'll need to master the very latest version of Adobe Illustrator.

Book Information

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Customer Reviews

This book provides easy to understand, step-by-step instructions and diagrams showing how to use Adobe Illustrator to create flat drawings, working drawings and storyboards for the fashion industry. Hand drawings are no longer good enough for an industry which demands increased productivity, profitability and accuracy. Adobe Illustrator enables the user to create clear and detailed drawings that satisfy the industry's needs. Adobe Illustrator has become the industry standard, taking over from other software packages. Although Adobe Illustrator is a powerful CAD program, it is difficult to grasp quickly. This book provides the building blocks which enable fashion students and designers to get started quickly while learning the more sophisticated facilities as they become more fluent.

Here they are shown simply, concisely and in a highly practical way all that new users need to know to begin to create acceptable work.

Marianne Centner has worked in the fashion industry for over 25 years, both in South Africa and Australia. She has worked extensively in Adobe Illustrator and Adobe Photoshop. Marianne runs her own design studio and trains designers in the fashion industry. Frances Vereker has extensive experience teaching fashion drawing and computer drawing to students and teachers. She liaises with secondary and tertiary colleges throughout Victoria, Australia, giving her a unique opportunity to understand the learning process within fashion and textiles. Frances has lectured at major fashion institutions and has close links with the fashion industry.

Just what I was looking for!! A step by step tutorial on illustrator and making design templates for garments!!

very good book, very information and it is explained into details

Nice introductory book. Walks through the necessary steps needed to be proficient at design tasks. Organized in easy to follow units. Would recommend to any beginner

good and on time!

Good book. Love it!

With this text along with the program, this helped get me an A on my final projects and an A out of my class.

I was somewhat disappointed with this because I thought it should have come with a CD-ROM.

No sooner had I bought, then Adobe put out the newest version of PS and AI and I ended up not using the book at all...oh well...

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